



TABLĪGH NEWSLETTER

تبلیغ نیوز لیٹر

August 2021

IN THIS ISSUE

SOCIAL MEDIA	2
TABLĪGH STALLS.....	6
DA‘ĀN ILALLAH CLASS	14
REGIONAL TABLĪGH COMMITTEE MEETING ..	19
OTHER TABLĪGH ACTIVITIES.....	19
MAJĀLIS & REGIONAL POSITIONS	21
TABLĪGH PLAN – SEPTEMBER 2021	22

جمال و حسن قرآن نورِ جانِ ہر مسلمان ہے

قمر ہے چاند اوروں کا ہمارا چاند قرآن ہے

دُرّ شمیم - حضرت مرزا غلام احمد قادیانی مسیح موعود و مہدی موعودؑ



Quran's glory and splendour is the light of every Muslim's soul;

The moon may be favourite of others our dear is Qurān!

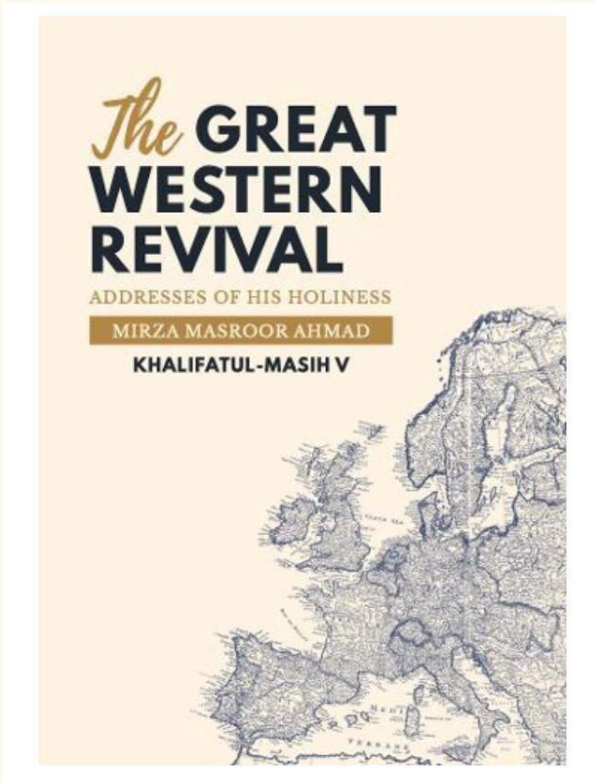
Qiādat Tablīgh – Majlis Ansārullah UK

tabligh.ansar.org.uk

SOCIAL MEDIA

Huzoor's^(aa) new book is straight in at number 5 of the bestselling books.

Qiādat Tablīgh launched twitter campaign at the occasion of Jalsa Salana UK 2021.



JALSA SALANA UK 2021

TABLIGH TWITTER CAMPAIGN
Friday, Saturday & Sunday 6, 7 & 8 August

- 1 3 Days
- 2 Tweet from Regional Account
- 3 Topic is Jalsa Salana
- 4 Post Picture, Video or Text
- 5 Share with your Ansar
- 6 Ansar to Retweet, Like & Comment

Use hashtags:
#jalsaSalana
#jalsaUK

Tweet, Comment, Like

Hardback Non-fiction	
1 (1)	The Comfort Book Matt Haig Canongate £16.99
2 (2)	Vaxxers Sarah Gilbert, Catherine Green Hodder & Stoughton £20
3	My Child and Other Mistakes (new) Ellie Taylor Hodder Studio £16.99
4	Everything You Really Need to Know About Politics (new) Jess Phillips Simon & Schuster £16.99
5	The Great Western Revival (new) Mirza Masroor Ahmad Majlis Khuddamul Ahmadiyya UK £4.99
6 (4)	The Boy, the Mole, the Fox and the Horse Charlie Mackesy Ebury £16.99
7 (5)	Landslide Michael Wolff Little, Brown £20
8 (3)	Bunnyman: A Memoir Will Sergeant Constable £20
9 (7)	Women Don't Owe You Pretty Florence Given Cassell £12.99
10	Spike: The Virus vs the People (new) Jeremy Farrar, Anjana Ahuja Profile £14.99

BASHIR REGION

@Bashir_Region_AMEA @BashirRegion · Aug 2

🇬🇧🇮🇲🇵 JALSA SALANA UK2021 🇬🇧🇮🇲🇵
ON MTA LIVE, SKY CHENNEL "731"
JALSA DATES 6AUGUST 7 AND 8th of AUGUST2021
LIVE BAIT "If, after entering the fold of Bai'at, an individual does not care to meet me, such a Bai'at shall be without blessings and a mere ritual."

Jalsa Salana History: Why attend?
🔗 alislam.org

🗨️ 46 🍷 56 📤

EAST MIDLANDS REGION

AMEA EM @amea_em1 · Aug 8


Jalsa Salana 2021 of Ahmadiyya Muslim Jamaat

403 New Jamaat's established
135 new mosques built
125,221 new Ahmadi's
Over 3.6 million copies of 384 in 39 languages

To learn more about Jalsa - click below link

alhakam.org/jalsa-salana-t...

@JalsaConnect
#JalsaUK
#JalsaSalana



Jalsa Salana: The blessing of congregation
At long last, with Allah's grace, today, Jalsa Salana UK has officially commenced with Huzoor's Friday Sermon. Those who are first to rea...
alhakam.org

1 24 29

AMEA EM @amea_em1 · Aug 7

alislam.org/articles/objec...

British Ahmadiyya Muslims gather around their Khalifa during the pandemic 🤝 in these difficult times following tough COVID-19 regulations.

@JalsaConnect
#JalsaUK
#JalsaSalana



Objectives, Purpose & Blessings of Jalsa Salana
In the Words of the Promised Messiah (as)
alislam.org

3 26 30

AMEA EM @amea_em1 · Aug 6

British Muslims Come Together for First Time since COVID-19 Restrictions at UK's largest Islamic Convention

#JalsaUK
#JalsaSalana

To learn more click below [link](#)

alislam.org/articles/purpo...



4 25 27

HERTFORDSHIRE REGION

AMEA Majlis Ansarullah Hertfordshire @AMEA_Hertford · Aug 6

The Purpose of the Annual Convention – Jalsa Salana



The Purpose of the Annual Convention – Jalsa Salana
alislam.org

22 21

AMEA Majlis Ansarullah Hertfordshire @AMEA_Hertford · Aug 7

Tread upon a permanent path of righteousness: Huzoor addresses the inaugural session of the Jalsa Salana UK 2021 alhakam.org/inaugural-addr... via @alhakamweekly



Tread upon a permanent path of righteousness: Huzoor addresses the...
Hazrat Amirul Momineen, Khalifatul Masih Vaa inaugurates the 55th Jalsa Salana UK, the Annual Convention of the Ahmadiyya Muslim ...
alhakam.org

1 35 64



AMEA Majlis Ansarullah Hertfordshire @AMEA_Hertford · Aug 8
 True emancipation through the everlasting teachings of Islam: Huzoor delivers an address from the Lajna marquee at Jalsa Salana UK 2021 alhakam.org/lajna-session-... via @alhakamweekly



True emancipation through the everlasting teachings of Islam: Huzoor...
 Hazrat Amirul Momineen, Khalifatul Masih Vaa delivers a faith-inspiring address from the ladies Jalsa Gah at Jalsa Salana UK 2021 ...
alhakam.org

24 60

MUQAMI REGION



AMEA Muqami @amea_islamabad · Aug 6
 British Muslims Come Together for First Time since COVID Restrictions at UK's largest Islamic Convention



British Muslims Come Together for First Time since COVID Restrictions at UK's largest Islamic...
alislam.org

21 20



AMEA Muqami @amea_islamabad · Aug 7
 Jalsa Salana: Thousands head to Alton farm religious gathering

bbc.co.uk/news/uk-englan...
 #JalsaSalanaUK
 #JalsaSalanaUK2021



Jalsa Salana: Thousands head to Alton farm religious gathering
 The three-day Jalsa Salana usually attracts 35,000 people but this year has been scaled back.
bbc.co.uk

15 15

SOUTH REGION



AMEASouth @AmeaSouth · Aug 7
 This is Hazrat Mirza Ghulam Ahmad (on whom be peace), the Promised Messiah and Mahdi. He came to revive true teachings of Islam.



2 43 55



AMEASouth @AmeaSouth · Aug 7
 On 5th, 6th and 7th August, his Community, Ahmadi Muslims will gather under the guidance of his 5th Successor, Hazrat Mirza Masroor Ahmad (may God be his Helper). Love for all, Hatred for none.

4 21 21



AMEASouth @AmeaSouth · Aug 8
 First Annual Gathering (Jalsa) of Ahmadiyya Muslim Community in 1891. First Jalsa in UK in 1964. Here is a picture from the UK Jalsa in 1989. The fourth Successor Hazrat Mirza Tahir Ahmad (may God have mercy on him) with a Companion of the Promised Messiah (on whom be peace).



2 38 53

WEST MIDLANDS REGION



AMEA West Midlands Region @amea_wm · Aug 6
 Do not consider Jalsa Salana as an ordinary convention, it emerges solely through the help of Allah and His Command as a Unique & Beautiful Event.

Long awaited 3 days of Jalsa Salana ❤️ are like no other,
 The Blessings and Benefits of #JalsaUK are innumerable!



4 39 45

WALES & SW REGION

Wales And South West Ansarullah Region @WalesRegion · Aug 6 ...
#JalsaSalana From the humble beginnings with an initial attendance of 75, this convention has grown as the Ahmadiyya Muslim Community has grown to over 200 countries in the world,



18 30

Wales And South West Ansarullah Region @WalesRegion · Aug 7 ...
#JalsaSalanaUK Annual Jalsa Salana UK is an opportunity to see and experience love dignity respect between people of different nation' Ahmadis and practice of ethics of real Islam. Jalsa Salana 2021 Mubarak to all.



10 16

Wales And South West Ansarullah Region @WalesRegion · Aug 7 ...
#JalsaSalanaUK "The major aim of the gathering is that the members of the jama'at should be able to derive religious benefits and at the same time they should acquire more knowledge and advance in their God realisation." (Asmani Faisla)



15 27

Wales And South West Ansarullah Region @WalesRegion · Aug 7 ...
#JalsaSalanaUK A peaceful way to the path of Love For All Hatred For None starts from International Jalsa Salana being held in UK and live streaming through Muslim Television Ahmadiyya Chanel at Sky731 - Alhamdolillah



16 24

Wales And South West Ansarullah Region @WalesRegion · Aug 8 ...
#JalsaUK2021 امسال کرونا کی پابندیوں کے ساتھ جلسہ سالانہ برطانیہ تیسرے دن بھرپور کامیابی کے ساتھ اختتام کی جانب گامزن ہے۔ ایم ٹی اے کے ذریعہ جلسہ میں شامل ہونے والے بچوں کا جوش و جذبہ بھی قابل دید ہے۔ ایم ٹی اے زندہ باد۔ جلسہ سالانہ ہوگے زندہ باد



16 17

Wales And South West Ansarullah Region @WalesRegion · Aug 8 ...
#JalsaSalanaUK جماعت احمدیہ نے نہ صرف پاکستان کے قیام کی خاطر بلکہ پاکستان کی حفاظت کے لیے بھی جان کے نذرانے پیش کیے ہیں۔ انٹرنیشنل جلسہ سالانہ ہوگے میں لوگوں نے احمدیت کے ساتھ ساتھ لہرایا جائے والا پاکستان کا جھنڈا بھی ہماری محبت کا ایک اظہار ہے۔



1 19 30

TABLĪGH STALLS

BAITUL EHSAN REGION

MAJLIS BAITUL EHSAN

Majlis Baitul Ehsan organised Tablīgh stall on 15th August 2021 from 1:15 PM to 5:00 PM at Sutton High Street. Laique Pir sahib, Nadeem Alam sahib and Yaqub Lon sahib participated in distribution of “Messiah Has Come” leaflets, books and other literature at the stall.



MAJLIS WALLINGTON

Majlis Wallington organised Tablīgh stall. 25 people visited this stall; had Tablīgh conversation with some of them; about 35 different mix literature and 39 leaflets distributed. 4 Qur’ān also sold at the stall.





EAST MIDLANDS REGION

MAJLIS BURTON

Majlis Burton held Tabligh stall at Burton Town Center at 11:00 AM. Jamil Ahmed sahib, Tahir Mahmood Syed sahib and Aamir Sikander sahib participated. 3 leaflets distributed and the message of Ahmadiyyat given to 7 people.

COMMENTS

1. An English person told Jamil sahib that well done for spreading love and not hate.
2. A Pakistani man was very abusive. An English lady with her son came after seeing us being abused and said I was watching you being abused and I am so happy to see you spreading the message peacefully and met us all and said, well done.
3. An elderly man wanted to learn about Islam and took the leaflet.
4. An English lady Julie stood by the stall for half an hour and spoke with us about Jesus^(as). We asked her that we would put her in touch with our Lajna and gave her leaflet with contact details.

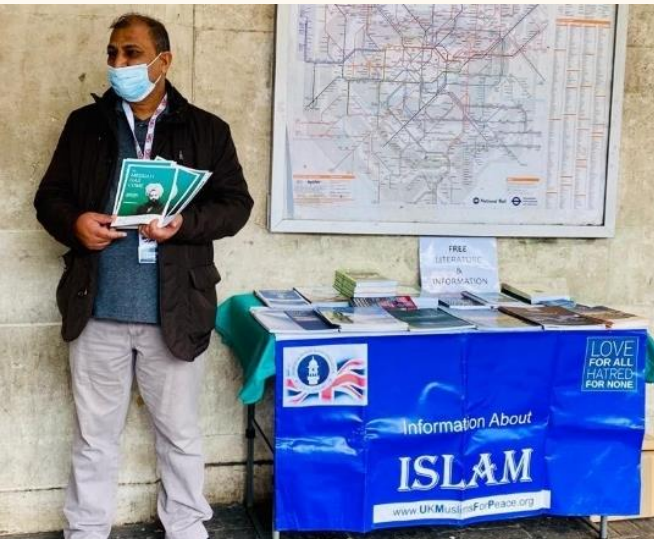
Majlis Burton organized a Tabligh stall in Coventry on 15th August 2021. Four Ansār, one Khadim and a Murabbi sahib participated at the stall. About 160 leaflets were distributed. Murabbi sahib managed to have 2 long conversations with 2 visitors. One Non-Ahmadi discussed about 2 hours and left his contact with Murabbi sahib. Another Non-Ahmadi lady said that it was a very interesting discussion.

On 17th August 2021, Majlis Burton held Tabligh stall. Syed Tahir Mahmood sahib, Jamil Ahmed sahib, Talha sahib and Aamir Sikander sahib participated. On this stall, 6 leaflets distributed, spoke with 4 people and got 2 contacts.



BAITUL FUTUH REGION

Majlis Baitul Futuh and Majlis Merton Park held two City Tabligh stalls. 2 Ansār from Majlis Baitul Futuh (Tayyab Mansoor sahib and Aziz Tahir sahib) and one Nasir (Muhamamd Amjad sahib) from Majlis Merton Park participated. A total of 106 leaflets and 1 book was distributed.





Majlis Burton organized a Tablīgh stall in Coventry on 15th August 2021. Four Ansār, one Khadim and a Murabbi sahib participated at the stall. About 160 leaflets were distributed. Murabbi sahib managed to have 2 long conversations with 2 visitors. One Non-Ahmadi discussed about 2 hours and left his contact with Murabbi sahib. Another Non-Ahmadi lady said that it was a very interesting discussion.



Majlis Burton organized a Village Tablīgh stall in Tutbury. Syed Tahir Mahmood sahib, Syed Taha

Mahmood sahib, Aamir Sikander sahib and Sharay Sikander sahib participated. These Ansar were able to speak with 3 peoples who were very sympathetic to us. They listened to us attentively and were concerned about what's happening in Afghanistan. We met one old contact from this village who has attended some of our Jamaat's events. 4 leaflets were distributed.

NOOR REGION

MAJLIS MITCHAM

On Saturday 28th August 2021, Majlis Ansaraullah Mitcham able to organized Tablīgh stall near Poundland Mitcham. On this stall one Holy Qur'an, two Life of Muhammad^(sa), one World Crisis and Pathway to Peace books were distributed. About 138 mix leaflets of The Holy Prophet Muhammad^(sa), Messiah Has Come, True Islam, Islam's Response to Extremism and Loyalty Freedom Equality Respect Peace were distributed. One Holy Qur'an was gifted to a lady.

One man saw the picture of Messiah and on asking Islam Ahmadiyyat was introduced to him.

Four Ansar Sajid Nadeem sahib, Ch Waseem sahib, Abdul Razaq sahib and Nayyar Mahmood sahib participated.





Majlis Mosque Majlis organized a city stall, in which 3 books and 22 leaflets were distributed. 17 visitors visited this stall. Four Ansar Naseer Ahmed sahib, Rana Waseem Ahmad sahib, Raja Mohammad Ahmad sahib and Mubashir Ahmed sahib participated at this stall.



On 29th August 2021, Majlis Mosque organized two village stalls. 270 leaflets, 5 books were distributed and one discussion took place.

At the stall, Rana Waseem Ahmad sahib, Nasir Deen sahib, Mubashar Ahmed sahib, Asif Dogar sahib and Naseer Ahmed sahib participated.



FAZL REGION

MAJLIS MOSQUE

Majlis Mosque organized two village stalls on 28th August 2021.

At these stalls, 160 leaflets and 6 books were distributed and two discussions with non-Muslims took place. Rana Waseem Ahmad sahib, Basharat Naeem Kang sahib, Nasir Deen sahib, Mubashar Ahmed sahib and Naseer Ahmed sahib participated at this stall.



MAJLIS MOSQUE WEST

One city stall was organized by Majlis Mosque West. Some people stopped at the stall and inquired about Jamā'at and took leaflets about Jamā'at. Few people took pictures and a gentleman search Love for All website. About 100 people had a close look and paid attention to our message and literature.



EAST MIDLANDS REGION

MAJLIS NOTTINGHAM

Tabligh stall was held by Majlis Nottingham on 14th August 2021 in Carlton from 2:00 PM to 4:00 PM.

Participated Ansar were Dr Ghazanfer Saleem sahib, Shakeel Dar sahib and Aziz sahib. At this stall, 11 leaflets were disturbed and had conversation regarding Jamā'at with two male visitors.



SOUTH REGION

MAJLIS THORNTON HEATH SOUTH

A Tabligh stall was organized by Majlis Thornton Heath South at Purley Way, Surrey. 120 leaflets and two books were distributed. Few discussions also took place at the stall.

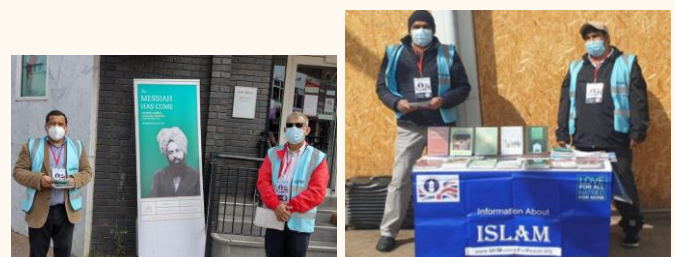


On Sunday 15th August 2021, Majlis Thornton Heath South organized Tabligh stall at Thornton Heath Testosterone. They distributed 300 leaflets and a book. Few valuable visitors came to Tabligh stall, who were keen to learn about the peaceful teaching of Islam.



WEST MIDLANDS REGION

Two Tabligh stalls in Halesowen Town centre were organized. Though people were hesitating to have leaflets, they were stopping and eagerly reading the displayed text. The participants were Khalid Ahmad sahib, Ataul Qaium sahib, Muhammad Rafi sahib and Manjurul Islam sahib.



NASIR REGION

MAJLIS HOUNSLOW NORTH

Majlis Hounslow North organized their Tablīgh stall. Two Ansār, Nasir Sajjad sahib and Munawar Butt sahib participated. About 15 people visited the stall; 8 leaflets and 3 books were distributed. One person took interest in the Holy Qur’an



TAHIR REGION

MAJLIS WANDSWORTH TOWN

A Village stall was organized by Majlis Wandsworth Town on 28th August 2021. Two books “Life of Muhammad^(sa)” and “Word Crisis”, and 390 leaflets were distributed. 5 visitors visited at this stall. Nafees Ahmad Kahloon sahib, Munir Ahmad Nasir sahib and Mansoorul Haque Shams sahib participated.



NORTH EAST

MAJLIS SPEN VALLEY

On 29th August 2021, Majlis Spen Valley organised a Tablīgh stall in Spen Valley. Two Ansār participated and leaflets were distributed.

MAJLIS PECKHAM

Majlis Peckham organized Tablīgh stall on 22nd August 2021 at Camberwell Green. At this stall, 32 leaflets distributed and three visitors visited the stall. 5 Ansār, Ayyub Asamoah sahib, Abdul Wahab Yeboah sahib, Momodou Ceesay sahib, Abdul Rashid Witol sahib and Ahmad Yanful sahib participated at this stall.



MAJLIS WANDSWORTH TOWN

On 24th August 2021, Majlis Wandsworth Town organized a city stall. At this stall, 3 discussions with visitors took place, 126 leaflets and one book “Life of Muhammad^(sa)” distributed. Two Ansār, Naeem Ahmad sahib and Manzoorul Haq Shams sahib participated.



Majlis Wandsworth Town organized a city stall on 25th August 2021. At this stall, 118 leaflets and one book, Pathway to Peace were distributed; 2 people visited. Two Ansār, Naeem Ahmad sahib and Munir Ahmad Nasir sahib participated.

WALES & SOUTH WEST REGION

MAJLIS CARDIFF

A Tablīgh stall organized in Cardiff. Approximately, 30 leaflets and 4 books were distributed. Murabbi sahib had a long discussion with 2 people on various topics. One of them took our contact number. 5 Ansār who attended were Naseerudeen sahib, Sadat sahib, Ahmed Qasim sahib, Mubarak Bashir sahib, Ikram Dar sahib and Murabbi silsilah Ammar Ahmed sahib. It was a successful stall.





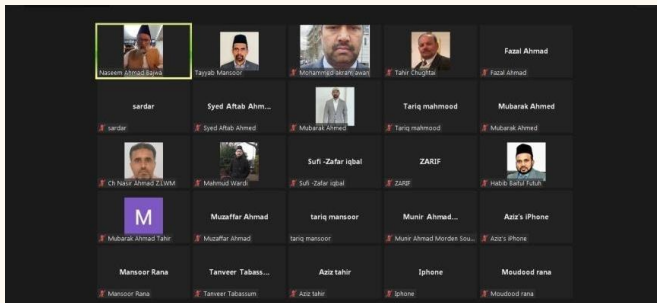
MAJLIS BURTON

A Village Tablīgh stall was organized in Tutbury. 4 volunteers, Syed Tahir Mahmood sahib, Syed Taha Mahmood sahib, Aamir Sikander sahib and Sharay Sikander sahib participated. They were able to speak with 3 people who were very sympathetic and listened to members attentively and were concerned about what's happening in Afghanistan. Also, met one old contact from this village who has attended some of Jamā'at's events. 4 leaflets were distributed.

DA‘ĪĀN ILALLAH CLASS

BAITUL FUTUH REGION

Regional Da‘īān ilAllah Class was taken by Regional Murabbi Silsila Naseem Ahmad Bajwa sahib, on Thursday 26th August 2021 at 06:30pm. He covered the topic of **Freedom of Speech**.



Imam sahib discussed the topic in light of the teaching of Islam that Islam prohibits its followers to abuse other religious leaders and their sacred entities. Freedom of speech does not mean that someone can go on insulting other people or else it will create disorder. At the same time, if some people abuse or misuse freedom of speech, people are not allowed to take law in their own hands but governments should take action to maintain peace. Imam sahib said that it is a pity that no Muslim Government currently allows freedom of religion to other religious minorities in their countries while Islam says that no compulsion in religion. Imam sahib quoted various examples from Islamic history. After that, a Questions and Answer session was held in which Imam sahib gave answers to the questions by audience. 33 devices from all seven Majālis of Baitul Futuh region logged in.

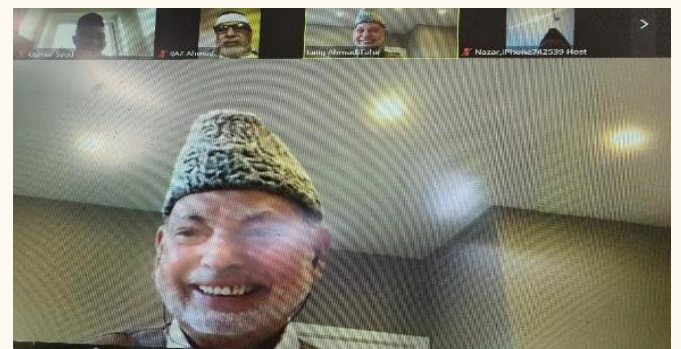
NOOR REGION

On 14th August 2021, Noor region organized Da‘īān ilAllah Class for one hour, in which 46 Ansār participated. In the beginning of this class, Munawwar Ahmad Baloch sahib recited Tilāwat

with translation and Nayyar sahib read an extract from Hamari Taleem.

Maulana Laiq sahib gave some simple key instructions on how the scheme of Tabliḡh can be implemented. For example,

1. what can those who are bedridden, cannot walk, have to pray sitting down can do? In a week, offer 2 Nawāfil for the sake of Tabliḡh and pray for Huzoor^(aa).
2. Ansār who can give just 30 or 40 pence in Sadaqa in a month for the sole purpose of progression in Tabliḡh, should do this.
3. Ansār who can write 2-3 lines of letter in a month, just for the purpose of progression in Tabliḡh, should do this.
4. Those Ansār who can provide one leaflet in a month to a neighbour – these can be handed personally or if dropped, personal contact details should be on there. Also, whenever out for a shopping, keep leaflets with you and try to provide a leaflet to a stranger – particularly African people have a very warm heart and open nature – encourage the contact to call you back with any questions – if they call back, extend an offer of tea at your home.



Every Nāsir should then tick the related option on a monthly basis. Maulana Laiq sahib explained how he would visit churches, explaining he would like to know more about Christianity as a student of comparative religions, he would explain he wanted to know more – he would then ask for knowledgeable members of the church with whom he could speak with – this would be the basis of his Tabliḡh sittings. For those active Da‘īān, ensure you were passing the message on to your friends and colleagues.

After this, a QA session was conducted in which 4 Ansār members took part - the most important

aspect of Tablīgh is to build relations first and then build friendship on this.

REGIONAL TABLĪGH COMMITTEE MEETING

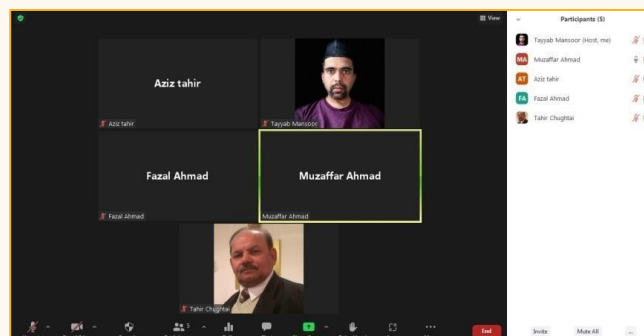
BAITUL FUTUH REGION

Regional Tablīgh Committee Meeting of Baitul Futuh region was held on Wednesday 4th August 2021 at 8:00 pm. Nazim A'ala Baitul Futuh Region Dr Tayyab Mansoor sahib discussed August Tablīgh Plan, especially Social Media campaign for upcoming Jalsa Salana.

He also encouraged Majālis to start Tablīgh stalls in cities as well as assigned villages.

Members were encouraged to implement all points mentioned in the plan and report to Nāzim Tablīgh, Fazal Ahmad sahib.

Meeting continued for one hour and 5 members attended this meeting.



OTHER TABLĪGH ACTIVITIES

WALES & SOUTH WEST

Majlis Ansārullah Cardiff delivered donations to Haggard Centre Cardiff for homeless that includes toiletries, clothes, warm jackets, warm packs (caps, gloves and socks).

Sadr Jamā'at Cardiff, Arshad Mahmood sahib (Nāsir) can be seen in the photo

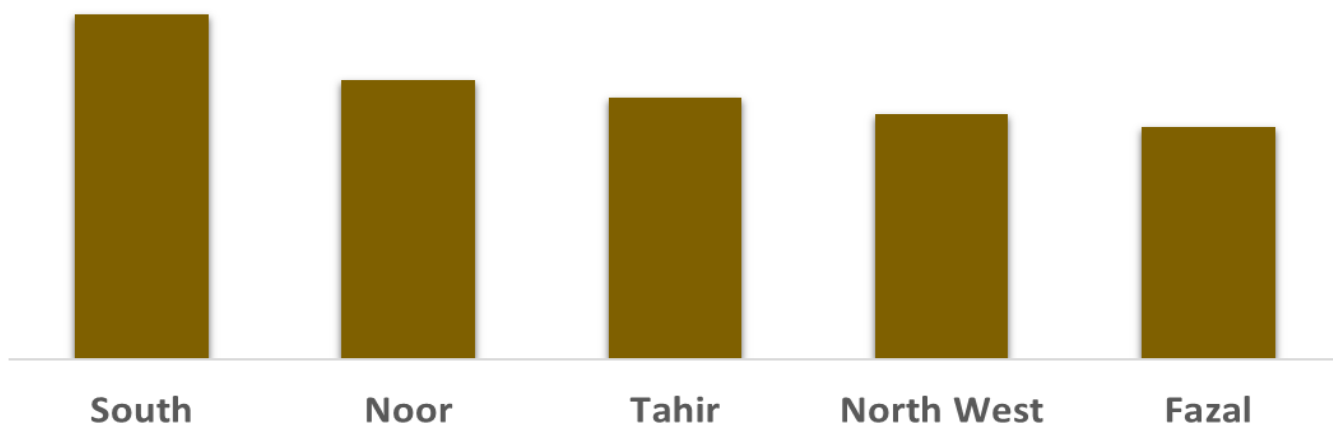


TABLĪGH NEWSLETTER TEAM

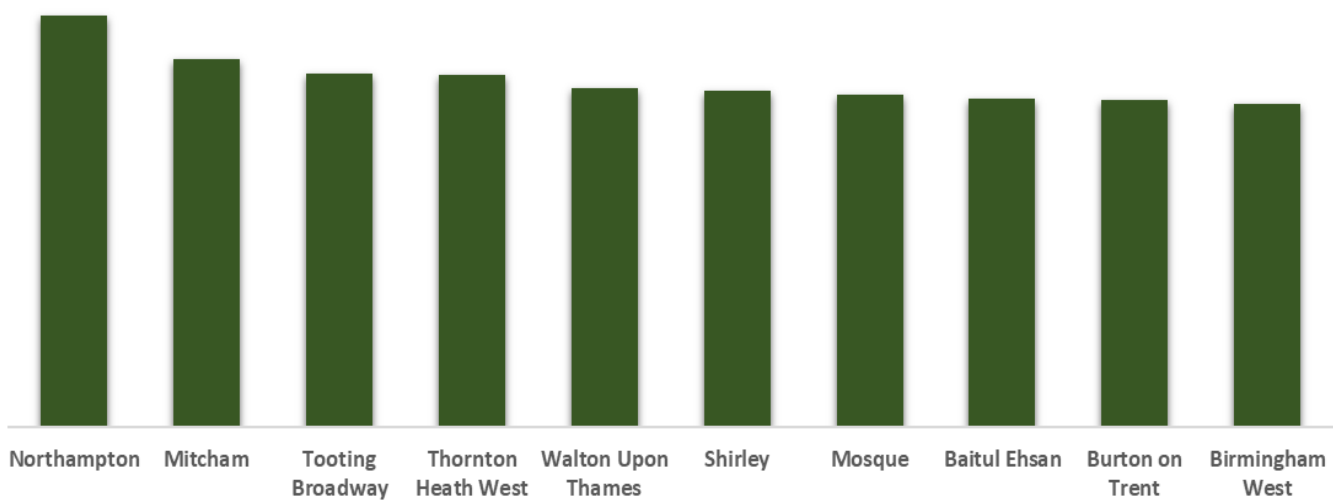
Qaid Tablīgh:	Ahmad Naseeruddin
Editor:	Syed Tariq Waquar
Report Compilation, Composing & Designing:	Abdul Qader Farooqui
Proofreading:	Raja Munir Ahmed, Mirza Mahmud Baig

MAJĀLIS & REGIONAL POSITIONS

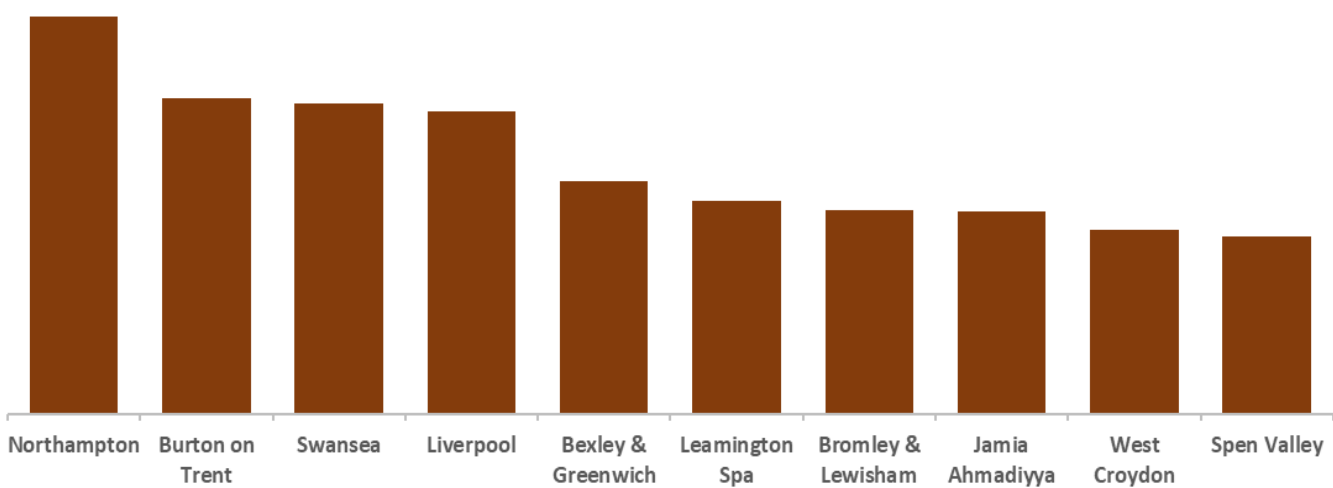
TOP 5 REGIONS IN AUGUST 2021



TOP 10 MAJALIS (LARGE) IN AUGUST 2021



TOP 10 MAJALIS (SMALL) IN AUGUST 2021



TABLĪGH PLAN – SEPTEMBER 2021

TABLĪGH COMMITTEE MEETINGS:

- All Regions and Majālis are requested to hold their respective Monthly Tablīgh Committee Meetings
- Guidelines for Tablīgh Committees are available in Annual Tablīgh Plan
- Regions are requested to invite a representative of Qiādat Tablīgh and Majālis are requested to invite Regional Nāzim Tablīgh to their Committee Meetings
- This monthly plan should be discussed in details during the committee meeting

DA'ĪĀN ILALLAH CLASS:

- Every Region to hold Monthly Da'īān Class, and send the date, time and name of the teacher to centre
- Main topic for the 8th Class is “**Death of Jesus^(as)**” and to discuss **Salafi Muslims – Wahabi / Ahle Hadith** in Comparative Religion

GIFT OF THE HOLY QUR'ĀN:

- Gift a copy of the Holy Qur'ān (Arabic text with English translation & short commentary) to Schools, Colleges, Universities, Churches, Libraries and Politicians
- Every Region should gift at least 48 copies of the Holy Qur'ān during the year

TABLĪGH DAY (SUN 5TH DEC):

- All regions should organise “**The Messiah Has Come Campaign**” to distribute maximum number of leaflets in allocated areas on Sunday 5th September 2021
- Also, promote The Messiah Has Come Campaign via **social media**

VILLAGE TABLĪGH PROJECT:

- Establish contacts with charities, council, churches and other faith-based organisations in village
- Every Majlis to organise Tablīgh Stall in their allocated village and distribute leaflets
- Target – 1 Village Visit in allocated village by each Majlis to establish contacts
- Target – 1 Tablīgh Stall in allocated village by every Majlis

TABLĪGH STALLS (CITY AREAS):

- Hold Tablīgh stalls in busy areas of the city while following social distancing and keeping face covering
- The “**Messiah Has Come**” campaign can also be highlighted at the stalls
- The **quality** of Tablīgh Stalls should be of high standards [Tablīgh Stalls Guidelines](#)
- Target – 2 Tablīgh Stalls in city areas by each Majlis

REGIONAL CHARITY WALK FOR PEACE:

- Regional Charity Walk for Peace will take place on Sunday 19th September
- Ansār are requested to invite maximum number of external guests / Tablīgh contacts

SOCIAL MEDIA PLAN

A) SOCIAL MEDIA CAMPAIGNS

Regional Social Media Campaign 1

- **Date:** Sunday 5th September 2021
- **Topic:** The Messiah Has Come
- **Hashtags:** #MessiahHasCome
 - Post activities, pictures and videos of Tabliḡh day on regional Twitter account. Mention names of Majālis, places or areas in the tweets but do NOT mention Ansār names

Regional Social Media Campaign 2

- **Date:** Sunday 19th September 2021
- **Topic:** Charity Walk For Peace
- **Hashtags:** #CharityWalkForPeace; #CWFP; #Charity
 - Post activities, pictures and videos of Regional Charity Walk on regional Twitter account

Central Social Media Campaign

- Qiādat Tabliḡh to run weekly campaigns to be posted by central team. Regions, Majālis and Ansār members to promote them

B) TRAINING SESSIONS

- Stage 3 Social Media Training
- Qiādat Tabliḡh will run the Regional Training; more than one region may be combined
- Regions to conduct Majālis Training
- Contact Additional Qaid Tabliḡh, Haris Malik Sahib on 07850352951 or email to Addl.Tabligh@ansarullahuk.org to discuss the dates

C) QUARTERLY (JUL-SEP) TARGET

- 50% of Tajneed with Twitter accounts
- Regions / Majālis still behind from 1st & 2nd Quarter targets (Amila members & Saf-e-Dom Ansar with Twitter accounts) should aim to meet that target

REPORTING

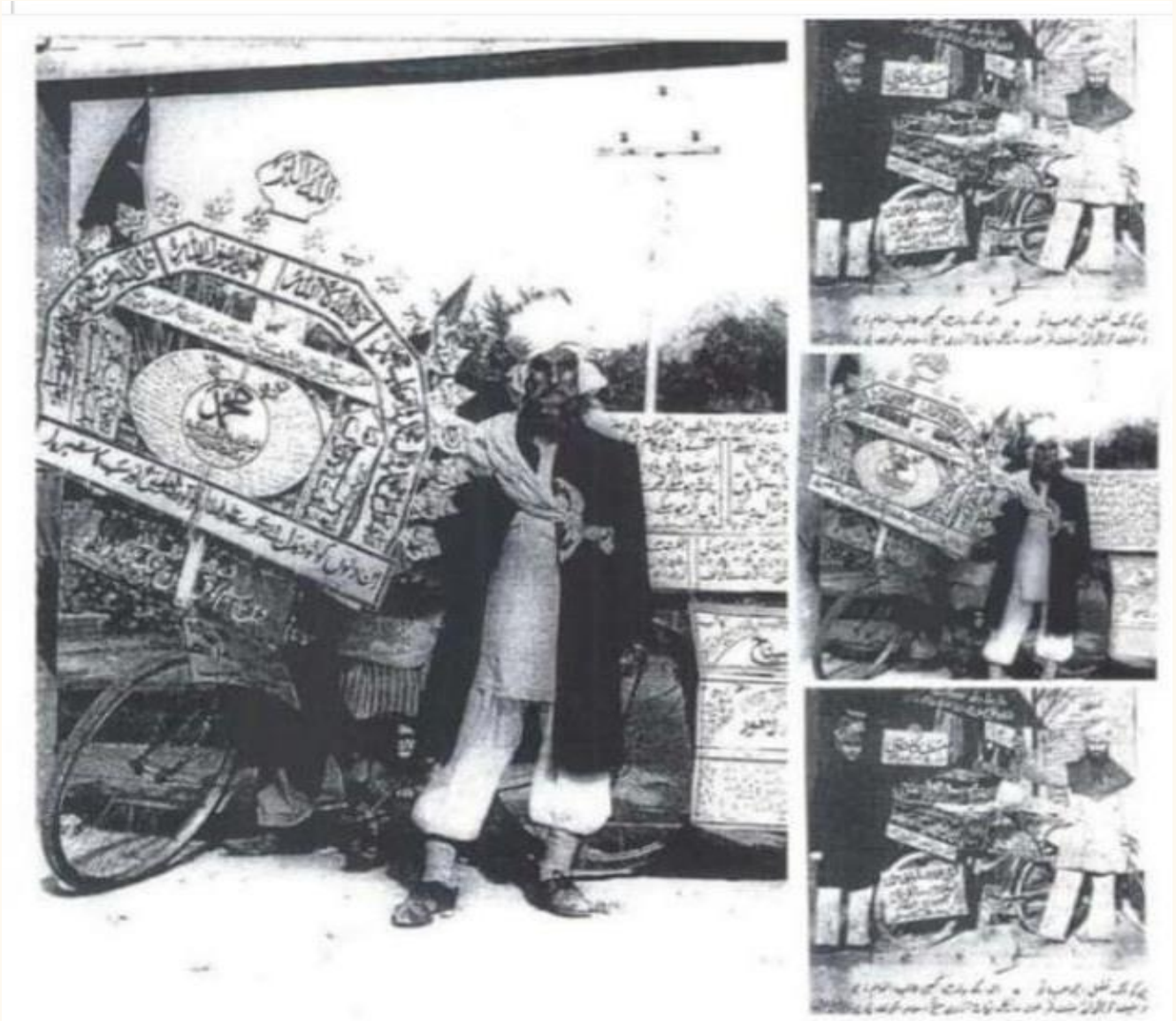
- Regions and Majālis should submit their Monthly report on time
- Any detailed reports with pictures / screenshots should be send to tabligh@ansarullahuk.org

Qiādat Tabliḡh Social Media

Qiādat Tabliḡh is running the Regional Social Media Training and regions will conduct Majālis training in their respective regions. For arranging regional social media trainings and for all Social Media information and queries, please contact:

Additional Qaid Tabliḡh: Haris Malik Sahib

Email: Addl.Tabligh@ansarullahuk.org



Qureshi Muhammad Hanif Qamar Sahib travelled more than 55,000 miles on his bicycle, preaching the message of the Promised Messiah^(as)