



# Tabligh Stalls

Tabligh stalls are an effective way of getting in touch with public, conveying them message of Islam-Ahmadiyyat and getting Tabligh contacts.

Guidelines for holding effective Tabligh Stalls

(Shura Recommendation)

# *Aims and objectives*

- ▶ Let the people interact with us in a free atmosphere.
- ▶ Give them appropriate literature and provide them required information.
- ▶ To promote peace and harmony in society.
- ▶ Remove misconceptions about Islam.
- ▶ Let them know who we are and what the real Islam is.
- ▶ To create a one-2-one relationship.
- ▶ To educate and convert.



# Benefits

- ▶ Discharge the primary duty of spreading the message of Islam and get the pleasure of Allah.
- ▶ Widen your own general knowledge regarding Islam-Ahmadiyyat and current affairs.
- ▶ Learn new skills for efficient Tabligh.
- ▶ Build confidence.
- ▶ Become closer as a Jama'at.
- ▶ Helping bring change to society.



# Preparation Points

- ▶ Team preparation.
- ▶ Prepare according to the weather (backup plan).
- ▶ Table / Table cloth.
- ▶ Display Stands (A4).
- ▶ Literature / Books / Holy Qur'an.
- ▶ Table Banner / Posters “love for all, hatred for none” “The Messiah Has Come”
- ▶ Register for Guest detail / Pens / Leaflet Holder (A4, A5) / Board.
- ▶ Display ‘ Ask Any Questions’ / Free Literature / Free info about Islam-Ahmadiyyat.
- ▶ What if you don't know the answer? (Have a back plan)
- ▶ Hold community focused Tabligh stalls with relevant contents. (Shura Recommendation)
- ▶ The group-in charge should have at least one member who should have good communication skills in English and have also studied the books on the stall. Safe Daum Ansar may be more effective.
- ▶ Locations: Shopping Centres / Supermarkets / Funfairs / Car Boot Sale arenas / High Streets / stations / institutions etc.
- ▶ Regarding any issue, if there is a security risk at the stall, Immediately call the police in



# To-Do's □

- ▶ Appoint Team Leaders / assign duties for setting and winding up, and topping up leaflets.
- ▶ Dua / continuous recitation of 'Darood Sharif & Astaghfar'.
- ▶ Tidy stall and surrounding.
- ▶ Set up tabligh stalls on weekdays and weekends (Some areas are more busy in the weekends)
- ▶ Table should be covered in well organised manner displaying banners /posters and Literature / Books (only published by Jama'at).
- ▶ Wear ID Card / Volunteer Cards.
- ▶ Wear Clean and Smart Clothing. (Remember that you are a representative of the Ahmadiyya Jama'at UK)
- ▶ Know What Your Selling.
- ▶ Permission Letter (if applicable).
- ▶ A minimum of two Ansar should be at a stall.
- ▶ Make Eye Contact / Smile It's a Sunnah / Friendly Greetings.
- ▶ Listen thoroughly / Use polite and decent language with visitors.
- ▶ Our aim is to Win the hearts, **Not debates**
- ▶ At least one Nasir should always be present at the stall to welcome the visitors without engaging in lengthy discussions.
- ▶ If a visitor is happy to be contacted in future, enter his details in your contact register.



# Don'ts

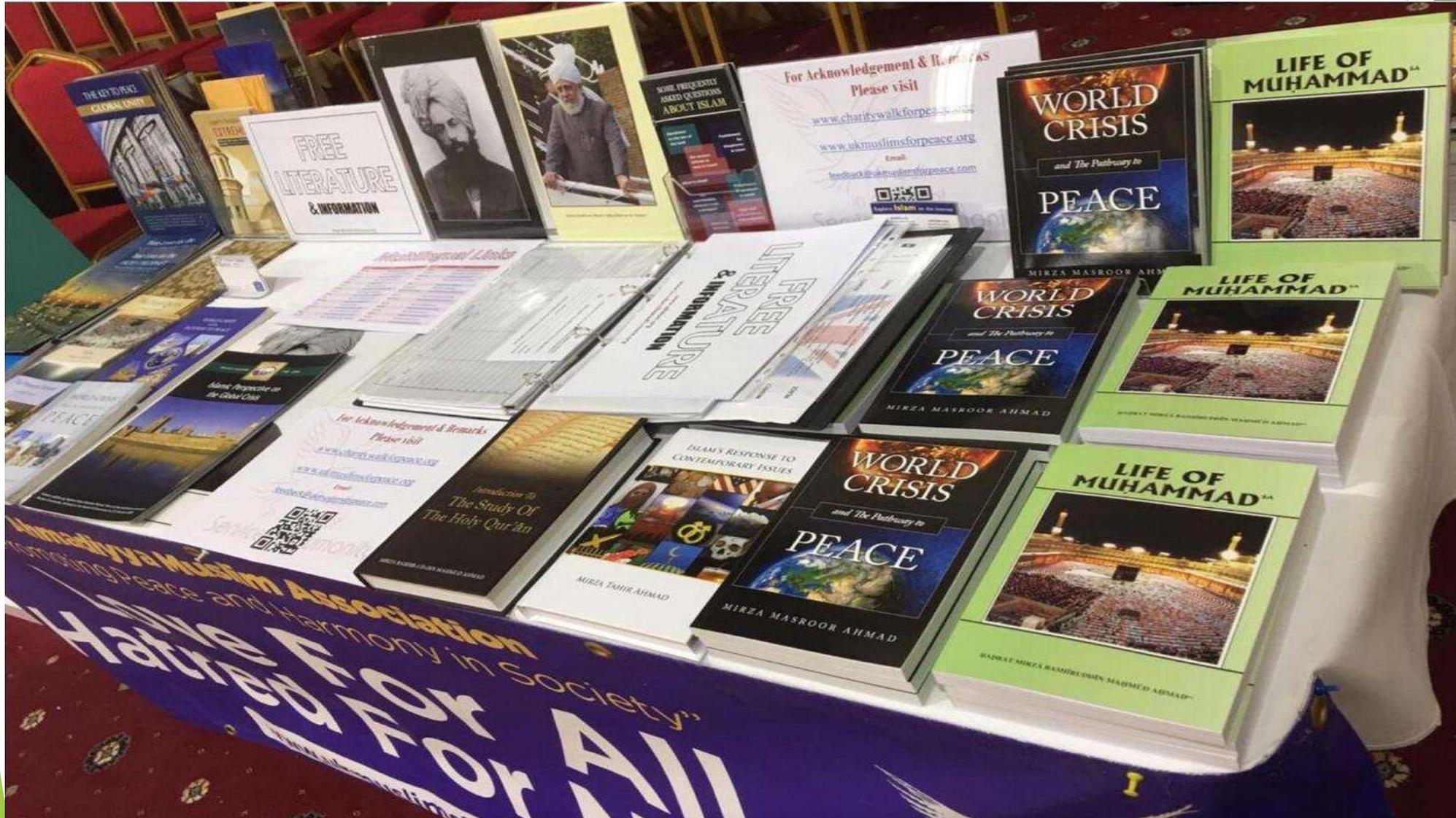
- ▶ Do not Eat / Drink on duty.
  - ▶ Do not try to win debates.
  - ▶ Do not rage or retaliate.
  - ▶ No physical contact.
  - ▶ Do not collect charity.
  - ▶ Do not accept money.
  - ▶ Do not sell anything for a price.
  - ▶ Do not chat amongst yourselves.
  - ▶ Do not push people to come to our stall.
  - ▶ Do not use your mobile phones.
- Do not take pictures without consent.
  - Do not interfere in discussions.
  - Do not disobey team leaders.
  - Do not crowd the tables.
  - Do not hand out anything to children without parents' permission.
  - Do not block fire exits.



# Exemplary stall



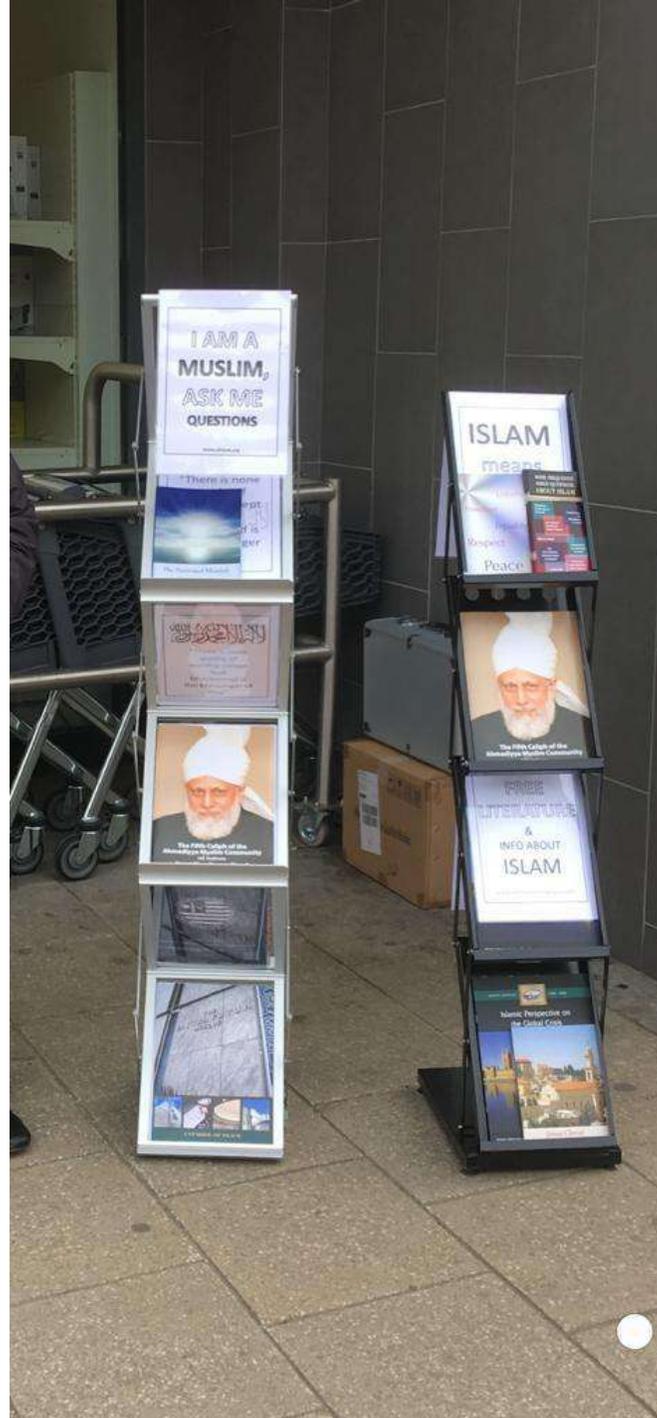
# Exemplary stall



# Exemplary stall



Use these kinds of stands



if you cannot  
use a table

Use any frames laying around to decorate the stall

