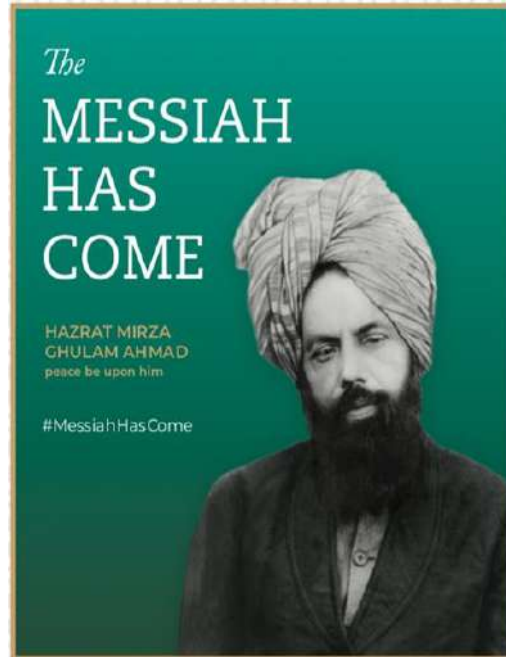


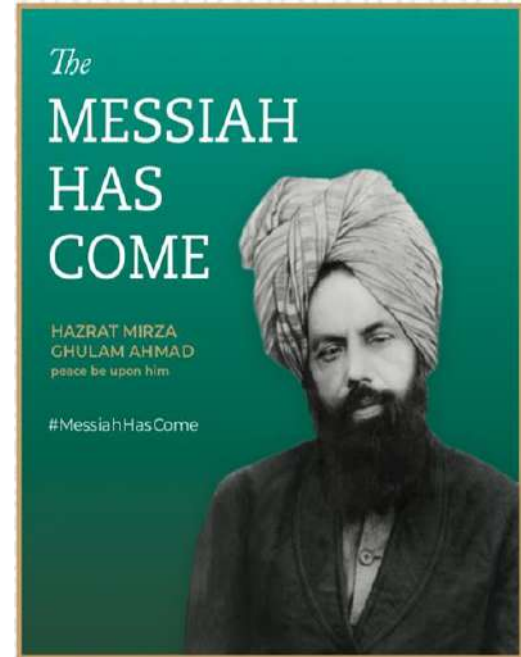
A Powerful Message to the World



A Blessed Campaign

www.themessiahhascome.org

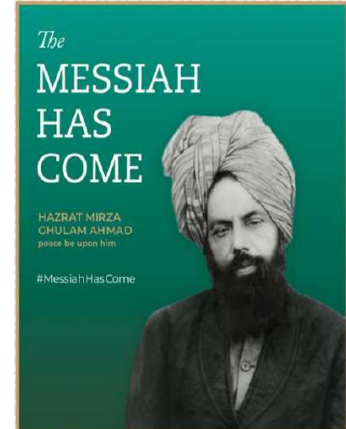
Why?



The essence of our Preaching

www.themessiahhascome.org

Message of Messiah



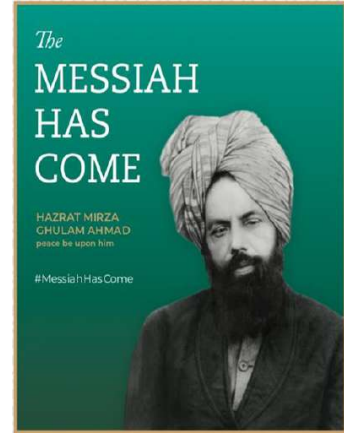
“The principle to which we adhere is that **we have kindness at heart for the whole of mankind.**”

Mirza Ghulam Ahmad – Promised Messiah

“The mission for which I have been appointed is to remove that **growing gap in the relationship between God and His creation and replace it once again with the relationship of love and sincerity; and by allowing the truth to manifest itself, cause religious wars and discord to end and thus lay the foundation for peace**”

Mirza Ghulam Ahmad – Promised Messiah

Message of Messiah



“I alone am the light of this age of darkness.”

Jesus in India Page 12

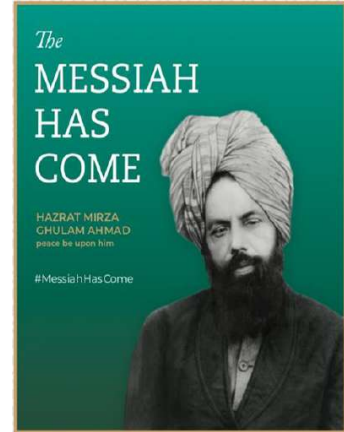
“He who follows me will be saved from falling into the pits prepared by the Devil...”

Jesus in India Page 12

“I have been sent by God to lead the world in humility and peace to the True God and to re-establish the reign of moral values...”

Jesus in India Page 13

Message of Messiah



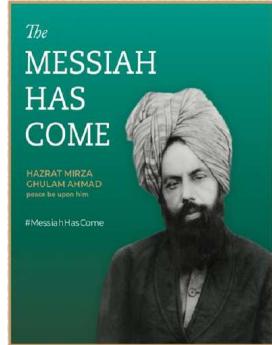
“I might dispel the serious misconceptions which are current among Christians and most Muslim sects regarding the earlier and the later life of Jesus.”

Jesus in India Page 1

“Hence, in this age the greatest sympathy one can show to the Christians is to draw their attention to the True God Who transcends the traumas of birth, death, pain and suffering.”

Jesus in India Page 13

Message of Messiah



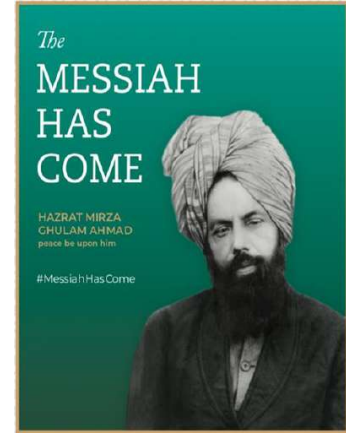
“I have publicly proclaimed that **God** has revealed to me that the **real Promised Messiah** who is **also the Mahdi**, tidings of whose appearance are to be found in **the Bible and the Holy Quran** and whose coming is also **promised in the Ahadith** is **none other than myself.**”

Jesus in India Page 12

However, I have come **without a sword or a gun**; God has commanded me that with **mEEK and gentle humility and peace** I should **invite people to God...**”

Jesus in India Page 12

Key Points About the Campaign

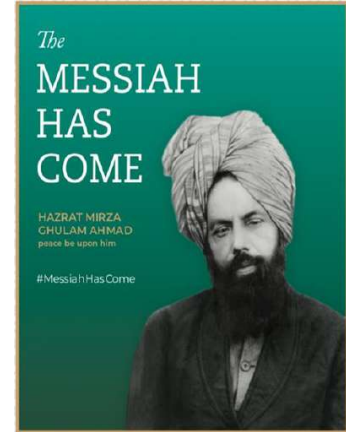


Leaflets Target

- Majlis Ansarullah Tabligh leafleting Target is **1.1 million** in the next 12 months.
- This target is separate from targets of leafletting given to **Jamaats** through AMA UK Tabligh department.



Key Points About the Campaign



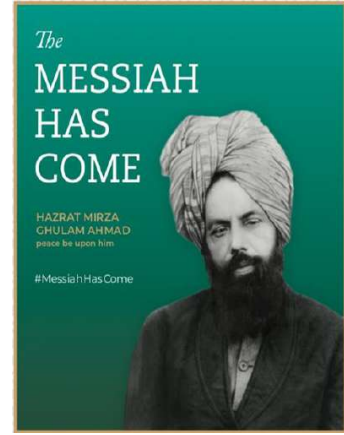
Reporting

- Reporting will be directly to Qiadat Tabligh (not via local Jama'at).

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Key Points About the Campaign



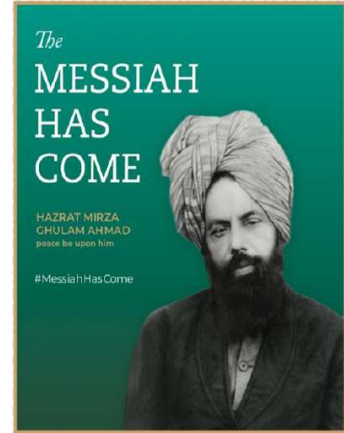
Individual Efforts Recognition Reward

- Names of Ansār who distribute 10,000 leaflets
- Majalis that distribute 20,000 leaflets

will be submitted to Hazoor e Aqdas ايدہ اللہ تعالیٰ بنصرہ العزیز for prayers. Also a special prize will be awarded in recognition.

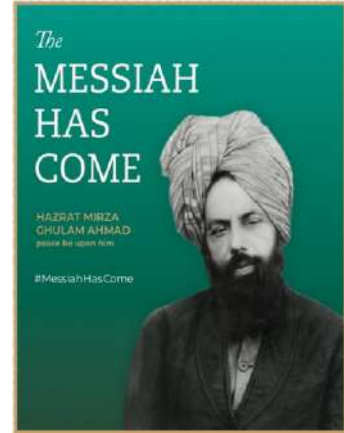
How?

- Tabligh Stalls.
- Public Places (Busy Areas)
- Contacts.
- Tabligh Exhibitions, Events.
- Village Summer Fair, Country Market etc.



How?

Tabligh Stalls

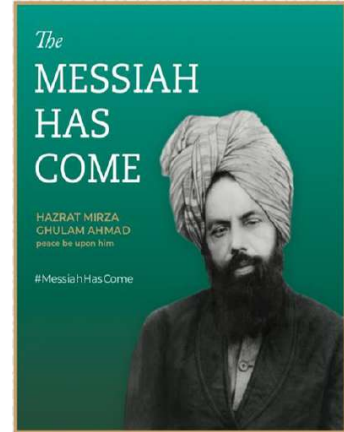


(How Not)

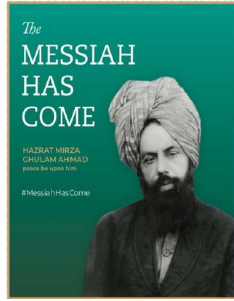
No Door to Door



No Letter Box Posting



Understanding Your Target



Total Leaflets

1,100,000

No of Majalis

138

Quota Per Majlis

8,000

Target Per Month

(12 Months)

670

Target Per Month

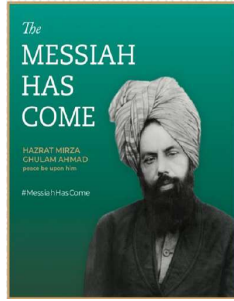
(9 Months)

900

Target Per Week

(36 Weeks)

225



Understanding Your Target

4

Ansar

1

Hour

36

Weeks

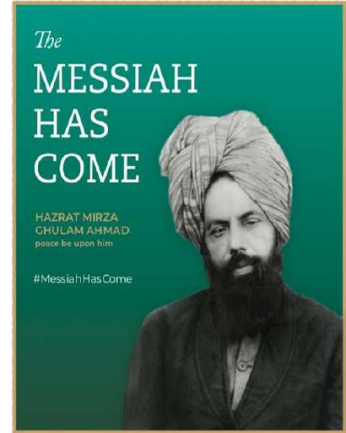
A Targeted Approach

Faiths:

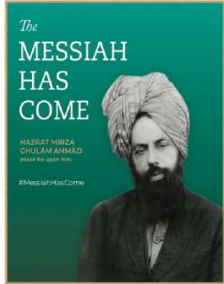
Christians

Muslims

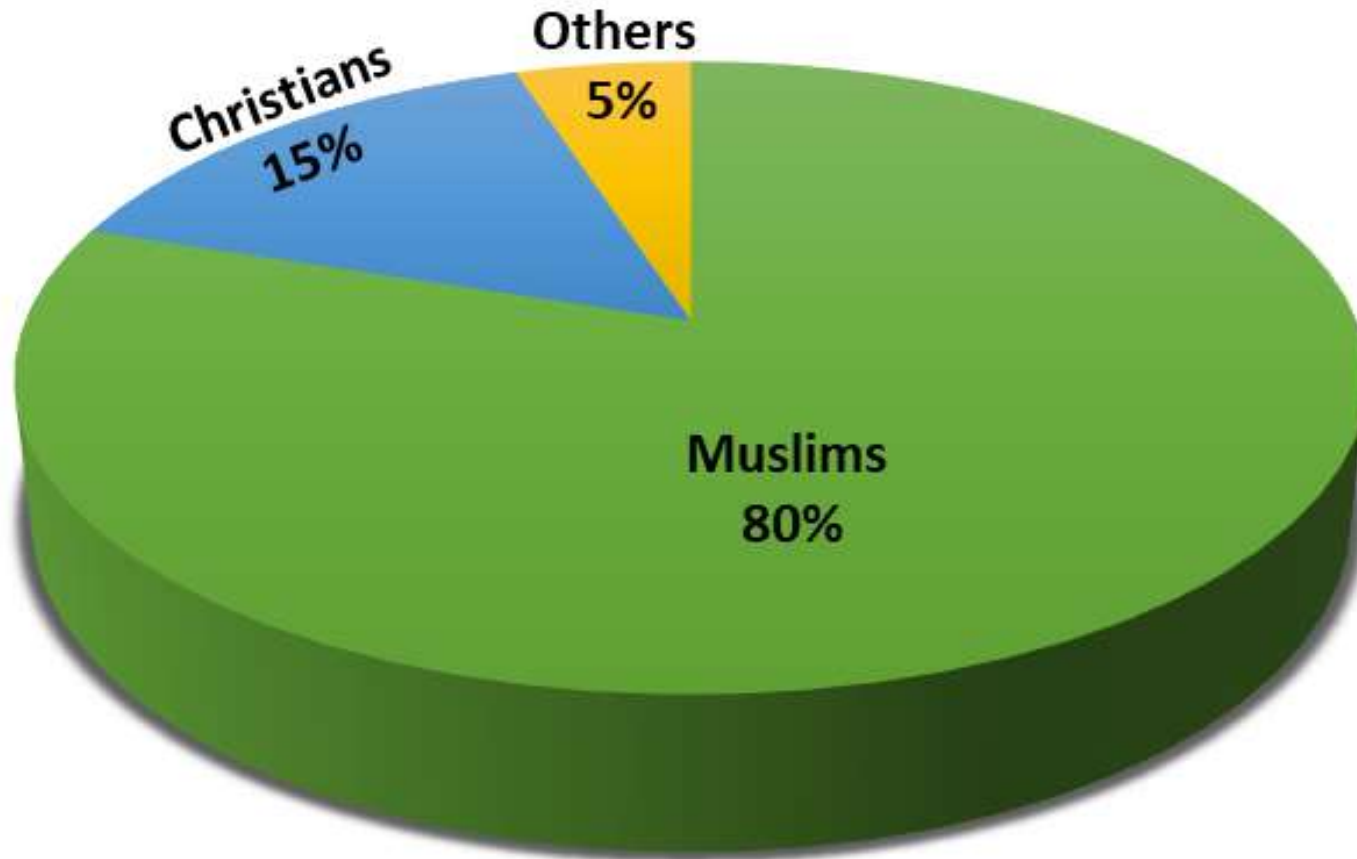
Others



Conversion Analysis



All Faiths Conversions to Ahmadiyyat



Conversion Analysis



Breakdown of Muslims Conversion By Nations

